



# COMMANDING THE TABLE

A HIGH-LEVEL LOOK AT UNDERSTANDING THE  
COMPLEXITIES OF LEGISLATIVE ADVOCACY

FEBRUARY 27, 2025 | 12:00PM-1:00PM | VIA ZOOM

Erica H. Wise, PhD &  
Martha A. Turner-Quest



**FREE** FOR NCPA MEMBERS  
**DISCOUNT** FOR NON-MEMBERS

*Sponsored by the NCPA Legislative, Governmental Affairs, and Policy Committee*

**February 27, 2025 at Noon Virtually**

**Commanding the Table:**

**A High-Level Look at Understanding the Complexities of Legislative Advocacy with Erica H. Wise, PhD, Martha A. Turner-Quest**

More than ever, psychologists must advocate for their profession, their clients/patients, society, and for themselves as providers. Legislative advocacy is one of the most important functions of any membership organization. This workshop offers a high-level look at what that advocacy looks like at the state level, the roles and responsibilities for the psychologist as advocates, what it accomplishes and why it matters. It will include a focus on how to effectively frame advocacy messages so that the content is relevant to the listener's point of view and political agenda, that highlights the advocate's expertise, and that clearly identifies the benefits of supporting and the costs of not supporting the proposed action.

**Fee:** NCPA Members - \$0.00; Non-members - \$20.00

**Instructional Level:** Basic

**Educational Format:** Lecture and Discussion

**Learning Objectives:**

**By the end of the institute, participants will be able to:**

1. list key processes in the creation and enactment of legislation in the North Carolina,
2. describe three potential roles for psychologists in the process, and
3. identify three recent examples of how psychologists have beneficially impacted legal and stator process in North Carolina

**Instructor:**

**Erica H. Wise, PhD** is a retired Clinical Professor (Emerita) and Director of the Psychology Training Clinic for the Department of Psychology and Neuroscience at UNC Chapel Hill where she taught doctoral level courses that focused on clinical theory and practice, ethics, and diversity. She is a former chair of the APA Ethics Committee and the North Carolina Psychology Board, and a current member of the APA Advocacy Coordinating Committee. She is past president of NCPA and is co-chair of the NCPA Professional Affairs and Ethics Committee and the NCPF Disaster Behavioral Health Committee. She is the recipient of the Fifth Annual APA Ethics Committee Award for Outstanding Contributions to Ethics Education and the NCPF William V. Burlingame Award. She is a frequent presenter and consultant on ethical issues in clinical psychology and an active volunteer with the American Red Cross disaster mental health team. Her professional interests include doctoral education and training, continuing education for psychologists, and applications of ethics and self-care in academic and professional practice settings. She strives to incorporate high standards of professional practice into all of her endeavors.



**Martha Turner-Quest** is the Executive Director of the North Carolina Psychological Association (NCPA) and the North Carolina Psychological Foundation (NCPF). She directs the day-to-day operations and overall business practices for both entities, and she is a registered lobbyist for NCPA. Martha is approaching 20 years of experience working in the non-profit sector. She has also been a chief of staff to the president of a small college, and a researcher and grant writer for county and state government. Her expertise includes managing crises of economic austerity, operational effectiveness, and the creation and implementation of policies and procedures. Martha contributed regular columns to The North Carolina Psychologist, surveying themes around cultivating the will of the professional trade association membership. She currently serves as the chair of both the North Carolina Mental Health Coalition and Council of Executives of State and Provincial Psychological Associations (CESPPA) and co-chair of the Joint Insurance Committee.



**Continuing Education Information:** This workshop is sponsored by the North Carolina Psychological Association (NCPA). NCPA is approved by the American Psychological Association to offer Continuing Education (CE) for psychologists. NCPA maintains responsibility for this program and its content. This workshop is offered for 1 hour of Category A credit.

**Attendance Requirement for CE Credit:**

To receive CE credit, you must attend the entire workshop. No credit will be given to participants who are more than 5 minutes late at the beginning of the workshop. You must be present at the close of the workshop and sign-in and sign-out. You may not be excused early. Partial credit is not provided.

**Citations:** Available upon request.

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